

LED

**SUPAN, CHUCK**

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**From:** Daniel Witt [dnwitt@ci.altavista.va.us]  
**Sent:** Friday, January 22, 2010 10:17 AM  
**To:** SUPAN, CHUCK  
**Subject:** LED Signs



Chuck,

Our PC really struggled with these signs- which they termed electronic changeable copy- but eventually approved their use. The restrictions prevent much of the flashy and distracting nature of these signs. Dan

(6) *Changeable copy sign (electronic)*. Electronic changeable copy signs shall meet the development standards set forth in this section for the applicable type of sign. No changeable copy sign shall be permitted which is so constructed or placed that it diverts the attention of motorists to the detriment of safe travel on the streets of the town. All such signs shall conform to the following standards:

- a. The sign cannot flash or scroll in any direction and changing of the text must be faded in and out.
- b. There shall be no more than three lines of text on any sign face for an electronic changeable copy sign.
- c. Text on the face of the sign shall remain in place for a minimum of 15 seconds.
- d. Maximum size for electronic changeable copy sign is 45 square feet.
- e. Sign standards shall be as described in section 86-592.

Daniel Witt, Assistant to the Town Manager

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